



Music Lessons Express Partnership Program

About Music Lessons Express

At Music Lessons Express, we realize the need to make music lessons convenient. We accomplish this by "delivering" instructors to the location of the student. Our qualified and family friendly instructors travel to after-school programs, homes, churches and the workplace teaching piano, guitar, strings, voice, percussion, woodwinds and brass instruments to all ages. We teach over 200 students and our after-school program locations include Canopy Oaks, The Character Center, Cornerstone Learning Community, Desoto Trail, East Hill Baptist Church, Gallops Family Center, Gilchrist, Hawks Rise, Imagine, Roberts and Sullivan.

About the MLE Partnership Program

The goal of our Partnership Program is to develop mutually beneficial partnerships with businesses and non-profit organizations. As an MLE Partner, your organization or business has the potential to receive exposure in a variety of locations such as public and private schools, music and cultural organizations, businesses, non-profit organizations and homes. We accomplish this by advertising your business at our annual concerts, community events, through our E-newsletter, social media and our website, MusicLessonsExpress.com. Upon joining our program, your partnership will last for one full year. At the time of expiration we will contact you to inquire about your interest in renewing your partnership. We are looking for a wide variety of partners and hope you will consider this exciting opportunity!

Becoming a Partner

Please review our partner benefit packages on page two. To become a partner, please complete the application on page three and email to office@musiclessonsexpress.com or mail to 2706 Apalachee Parkway, Tallahassee, FL 32301 and submit payment online at www.MusicLessonsExpress.com or by check mailed to our office with your application. ***To make payment online, please call our office for more detail.***

Advertising with Music Lessons Express

All MLE partners receive an ad in our recital programs printed twice a year in December and May with an average of seven recitals taking place in both months. Please submit ads to office@musiclessonsexpress.com in high-res PDF (300 dpi) or high-res JPG (300 dpi). Please be aware that if any modifications need to be made to your ad format, there may be an additional fee. Additionally, we can provide ad design for an additional \$50 per hour design fee upon request.

Ad Deadlines for Spring Recital Program 2011

Priority Deadline	April 8 th	Ensures best placement of your program ad
Final Deadline	April 15 th	All ads due by this date



Partners Benefits Packages

<p>Maestro Sponsor (\$500+)</p> <ul style="list-style-type: none"> • Full Page color ad in spring concert program (circulation 500) • Ad placement on back cover, inside front or inside back cover (first come, first serve) • Feature article in e-newsletter (circulation over 1300) and on MLE homepage as sponsor of the month • Logo with hyperlink on “Partners” page on MLE website and on MLE homepage • Logo on student and staff t-shirt • Recognition during closing remarks at concerts
<p>Conductor (\$300)</p> <ul style="list-style-type: none"> • Half Page B&W ad in spring program (circulation 500) • Logo with hyperlink on “Partners” page on MLE website • Logo on student and staff t-shirt • Recognition in e-newsletter (circulation over 1300)
<p>Concert Master (\$150)</p> <ul style="list-style-type: none"> • Quarter Page B&W ad in spring program (circulation 500) • Logo with hyperlink on “Partners” page • Recognition in e-newsletter (circulation over 1300)
<p>Section Leader (\$75)</p> <ul style="list-style-type: none"> • Business Card size B&W ad in spring program (circulation 500) • Recognition in e-newsletter (circulation over 1300)

Individual Partners

<p>Soloist – Individuals who wish to support Music Lessons Express (\$50)</p> <ul style="list-style-type: none"> • Recognition in concert program • Recognition on “Partners” page on MLE website
<p>Fan Club—For individuals wishing to recognize an MLE student (\$25)</p> <ul style="list-style-type: none"> • “Shout-out” for individual student(s) printed in concert program

Music Lessons Express Partnership Application

Business Name _____

Address _____

City _____ **State** _____

Phone Number(s) _____

Email _____

Contact Person _____

Partnership Level _____

Will email ad by deadline (preferred)

Ad attached

Please design an ad based on information provided (\$50/hr. fee)

Details _____

Partner Signature _____ **Date** _____

MLE Director Signature _____ **Date** _____

For office use only:
Total: _____
Payment method: _____

Music Lessons Express

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